



# OUR GREATEST YET!

Beausejour

## WINTER FAREWELL

Committee

HOME OF THE CANADIAN CHAMPIONSHIP  
POWER TOBOGGAN RACES

— presents —

### The 1966 CARNIVAL

February 25, 26, 27

Fri., Sat., Sun.



PROGRAM N<sup>o</sup> 685

DETAILS ON PAGES 9 AND 16

PRICE  
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EACH

PROGRAM FRONT PAGE

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Beausejour  
Manitoba, Canada

## Greetings from the Mayor



The Town of Beausejour has often been described as the friendliest and most prosperous town in Eastern Manitoba, which reflects the fine community spirit of its citizens.

Beausejour has known many firsts, one of which is the title of "The Canadian Power Toboggan Championships."

I am delighted to have this opportunity to convey greetings to the citizens of Beausejour on the celebration of their Fourth Winter Farewell.

May I extend congratulations to all those who worked so hard in this connection.

S. FERENS, Mayor.



## To the People of Beausejour and District

Winter to most Manitobans is a season to be endured, a time to be "got through somehow."

But with the establishment of the "Winter Farewell" — this light-hearted festival that is a credit to the community that sponsors and supports it — you at Beausejour have turned the tables on this ogre. You have captured the true spirit of an invigorating season.

As you enter the third celebration of the "Winter Farewell" it is a warm pleasure to offer my congratulations to the imaginative planners for their ingenuity in coming up with such a festival and to all the hardworking committees and helpers who, I am sure, have been instrumental in carrying out this bright program.

May you have continued success and even greater participation in this unique tribute to winter and winter fun.

Duff Roblin,  
Premier of Manitoba.

# THE BEAUSEJOUR WINTER FAREWELL CARNIVAL 1966 PRINCESSES



LILLIAN NOVAKOWSKI



BEVERLEY HENDERSON



CHERYL MEUCKON



SUSAN HAMMOND

The Queens' Contest is being held to add to the pageantry of the Beausejour Winter Farewell and give interested candidates a chance to gain recognition for their beauty and charm and win wonderful prizes. The Queen will be asked to represent Beausejour at other sporting attractions throughout the year.

CONST. "DON" KOETKE,  
Jaycees' "Chairman of the  
Queens' Contest.



THIS PAGE DONATED BY THE PROFESSIONAL MEN OF BEAUSEJOUR

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**A. T. TURNER**  
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*Best Wishes . . .*

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# 1966 Beausejour Winter Farewell

## BEST WISHES

**A. TOLOSKO**

Beausejour



This is a message of commendation to the men and women of Beausejour and District and to the members of the Winter Farewell Program Committee in particular.

The times we live in are times of rapid technological changes that have disrupted the lives of many individuals and caused many rural communities and towns to decline. The fact that Beausejour has not followed this pattern is due to the imagination and activity of many of its citizens. The effort put into the Beausejour Winter Farewell is a good example of what I mean; the people responsible for it and those participating deserve to be commended.

ED. SCHREYER,  
Springfield

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**VIDEO T.V.**

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A CORDIAL WELCOME

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**Best Wishes**

TO

THE

**WINTER FAREWELL**

**Gretsinger  
Garage Ltd.**

Beausejour

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# 2 BIG PRIZES AWARDED DAILY

CHECK YOUR PROGRAM NUMBER

BEST WISHES

## Weselak and Middleton

BARRISTERS - SOLICITORS - NOTARIES

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Beausejour

Manitoba

Congratulations

Beausejour



Gerry Graves - Representatives  
CO-OP INSURANCE  
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*Welcome to  
Beausejour*

**WINTER FUN**

**Beausejour Chrysler Dodge**

YOUR OMC DEALERS IN BEAUSEJOUR

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Manitoba

*We Are Privileged  
To Be Part  
Of The  
1966*

BEAUSEJOUR  
WINTER FAREWELL  
CARNIVAL

*BEST WISHES*

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# FUN IN THE SUN . . . In Beausejour

— Winter Farewell Promotion —

# FREE



# 12 Toy VOLKSWAGEN

FILL UP AND GO . . . WITH ESSO

AT

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Receive a **PURCHASE TICKET**. Winning tickets will be announced in the Beausejour Beaver March issue.

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New For 1966!  
Beautiful  
New Designs!  
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Beausejour, Man.

Please Rush me your new 1966 Brochure on Beaver Manufactured Homes.

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## It's Carnival Time

## Have Fun . . . . Folks

## Best Wishes

## H. Shuster & Sons

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"UNITED STORE"

Beausejour

## Best Wishes

To The  
Winter Farewell  
Committee

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Beausejour

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GATEWAY  
TO  
EASTERN  
MANITOBA



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Beausejour

# A Special Welcome To Our Friends And Visitors

FROM ACROSS THE BORDER —

Carnival Greetings

from

**Russell Funeral Homes Ltd.**

Beausejour

— ENJOY EVERY MINUTE —

of the 1966

Winter Farewell

**Stan Witoski**

IMPERIAL ESSO AGENT

Beausejour

Best Wishes

from

**The Beauty Nook**

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Best Wishes

from

**Johnny's Electric**

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FROM

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Beausejour

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The Winning Program Numbers Of Each Day Will Be  
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FROM

**Builders Supply Centre**

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# HAVE FUN . . .

YOUR **ESSO** DEALER

Wish You Lots of FUN at the  
WINTER FAREWELL



PUT A TIGER IN YOUR TANK . . .

*the  
to  
ooooo*

**BEST WISHES**

from

**MARSHALL WELLS**

Beausejour

**BEST  
WISHES**

FROM

**MUTUAL  
of  
OMAHA**

UNITED OF OMAHA -

**HANK L. THEUNISSEN**

REPRESENTATIVE

**Your Friendly Neighbour**



Beausejour

*Handwritten notes:*  
the  
to  
ooooo  
HLL  
Beausejour  
shark

# BEAUSEJOUR WIN

## CANADIAN CHAMPIONSHIP POWER TOBOGG

RACES BEING HELD AT THE  
AGRICULTURAL GROUNDS

# — 3 BIG

## FRIDAY

February 25

**Frosty Friday Sales All Day**

**Open Bowling and Novelty Bonspiel**

7:00 p.m.—Arena - Musical Prelude

—Parade around ice - Queen and Princesses, Escorts and Dignitaries.

—Crowning Ceremonies, Mayor's Welcome, Announcements and Introductions, Blue Bomber Majorettes Review.

—Square Dance Demonstrations by the Beausejour Hi-Hat Club and Baton Twirling.

—Lucky Ticket Draw - Queens' Contest.

—Old-time Fiddlers' Contest.

—Limbo Contest - participants from audience invited.

—Log Sawing and Pack Toting Contest.

9:30 p.m.—Bazaar.

## — PROGRAM SATURDAY

February 26

6:30 a.m.—Pancake and Sausage Breakfast - Town Hall.

9:00 a.m.—Power Toboggan Races - Agricultural Grounds.

11:00 a.m.—Parade - Commences at Agassiz School Grounds.

12:00 noon—Mayors' Challenge Snowshoe Race - Main St., Beausejour.

12:30 p.m.—World Challenge Smoosh Race - Main St., Beausejour.

1:00 p.m.—Mayors and Dignitaries assemble at Town Hall with dinner following at the Beausejour Hotel.

1:30 p.m.—Pre-Teen Rock and Roll A-go-go - Town Hall - restricted to 10 years of age and younger - prizes.

## RACE PROGRAM

### SATURDAY, FEBRUARY 26

9:00 a.m.—Assembly of power toboggans, race track at agricultural grounds.

10:00 a.m.—10-Mile Cross-Country Heats.

2:30 p.m.—Closed Course Heats.

4:00 p.m.—Mayors' Challenge Race.

4:30 p.m.—Powder Puff Heats.



CITIZENS OF BEAUSEJOUR:

It is our pleasant duty to call upon all good citizens to enter wholeheartedly into the spirit of the carnival. Greet your neighbors and welcome our visitors. Best wishes!

WM, (BILL) KOZYRA, President,  
Beausejour Lions' Club.

# WINTER FAREWELL

TOBOGGAN RACES, BEAUSEJOUR, MANITOBA

# DAYS —

— ADULTS —  
TEENS — CHILDREN

## PROGRAM — SATURDAY

February 26

2:00 p.m.—Tug-of-war and broom ball game on Main St., bring your own broom.

3:00 p.m.—Sky divers demonstration.

3:30 p.m.—Cutter rides and races - School Grounds.

4:00 p.m.—Mayors' Challenge Power Toboggan Race.

6:00 p.m.—Reception for contestants, radio and press, at St. Mary's Hall.

8:00 p.m.—Teen Dance - Town Hall - CKRC Guys and Gals.

9:00 p.m.—Queen's Ball - St. Mary's Hall.

**Open Bowling and Novelty Bonspiel All Day**

## SUNDAY

February 27

1:00 p.m.—Canadian Championship Power Toboggan Finals - Race Grounds.

7:30 p.m.—Mickey & Bunny, Internationally known Ukrainian Canadian singers present an English and Ukrainian concert at the Collegiate Auditorium.

## FOR YOUR FAMILY WORSHIP

9:00 a.m. to 1 p.m.—Church Services: St. Mary's Roman Catholic, Mass, 9:00 a.m. and 11:00 a.m.

—Holy Ghost Ukr. Catholic Church, Mass, 9:00 a.m.

—Grace Lutheran, 9:45 a.m.

—Zion Lutheran, 10:00 a.m.

—Elim Baptist, 11:00 a.m.

—St. James Anglican, 11:15 a.m.

—St. Paul's United Church of Canada, 11:30 a.m.

—St. Joseph Polish National, 1:00 p.m.

## PROGRAM

SUNDAY, FEBRUARY 27

1:00 p.m.—Assembly at Race Track.

2:00 p.m.—Cross-Country Endurance Race.

3:30 p.m.—Powder Puff Derby Finals.

4:00 p.m.—Closed Course Race Finals.

4:30 p.m.—Cross-Country "B" Division Finals.

5:30 p.m.—Cross-Country "A" Division Finals.

**PANCAKE BREAKFAST**  
TOWN HALL, SATURDAY, 6 A.M.

Sponsored by  
UKRAINIAN CATHOLIC SISTERHOOD  
Convener Chairman - MRS. S. LUCKO

**SNACK BOOTH**  
Saturday and Sunday

**AGRICULTURAL GROUNDS**  
Convener Chairman - MRS. LIL SCHREYER

# CANADIAN Championship Trophies

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Best Wishes to the  
**BEAUSEJOUR**  
WINTER  
FAREWELL

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GATEWAY CAFE

HOBAN'S RESTAURANT

BEAUSEJOUR HOTEL

**A Cordial Welcome To Our Visitors and Friends**

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# CANDID-SNAP CONTEST

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Join The "PHOTO SNAP" Contest **TODAY**

Winning Candid - Snap Awarded in 1967 Program

## WIN

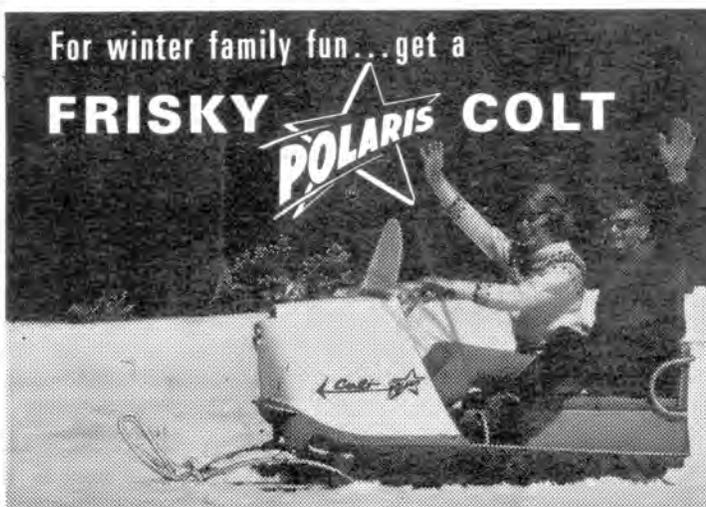
A Mantle **RADIO "Plus"**  
A **\$25.00 CASH AWARD**



### WITH THE FOLLOWING RULES

Take as many photos as you wish during the (3) Big Days of fun. Mail your Photo Entries to The Beausejour Winter Farewell Committee, no later than April 25, 1966 — The winning Candid Snap will be judged and awarded in the 1967 Program — **under Best Photo Contest**. Keep your 1966 Program for that **Extra Cash Award** of \$25.00. All entries at that date will be final. Entries in the contest will remain the property of The Beausejour Winter Farewell Committee. (Name, Address, Town, must be enclosed).

ENTER AS MANY CANDID - SNAPS AS YOU WISH.



Discover the Colt's light-weight maneuverability and speed, for racing, or just plain having fun in the snow.

The Colt's big brother, with its 18" wide track, is unmatched for traction and pulling power.

BOTH MODELS ARE AVAILABLE WITH  
10 OR 14 HORSEPOWER ENGINES.

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ALLIS - CHALMERS  
MACHINERY SERVICE

## TRY POLARIS NOW!

On behalf of management and staff, may I take this opportunity to congratulate Mayor Steve Ferens and his entire committee for a job well done, once again our Best Wishes.

H. STEFANIUK

## Congratulations

TO

THE

WINTER

FAREWELL

COMMITTEE

### **POLARIS** **Snow-Travellers**



Built in Beausejour by Canadians

### **STEFANIUK'S GARAGE**

Parts, Sales & Service

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Beausejour

"WE SERVICE WHAT WE SELL"

# *Winter Wonderland of Fun*

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Compliments of

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DAIRIES  
LTD.

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**BOOTH  
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Watch For The Lucky Programme Numbers

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— YOUR FRIENDLY FORD SERVICE —

Beausejour

# A Festival Of Fun For You In '66

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of

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Beausejour

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WHOLESALE DISTRIBUTORS

We are proud and honoured that our Manitoba representative, Mr. Frank Lewis, has taken part with great interest in the Winter Farewell Celebration of 1966 in Beausejour. On behalf of management and staff, we join with many others our very best wishes.

L. WERIER,  
President.

BEST WISHES

**JOSEPH BELLAN**

Q.C., B.A., LL.B.

BARRISTER, SOLICITOR  
and NOTARY PUBLIC

---

— HAVE FUN —



COMPLIMENTS

**PARK AVENUE  
SERVICE**

Beausejour

---

# BE A GOOD SPORT . . .

DON'T MISS A SINGLE CARNIVAL EVENT

TAKE  
PART  
IN  
THE  
CANDID  
PHOTO  
CONTEST

DETAILS ON  
PAGE 16

## *Best Wishes*

from

### SHAMROCK FLORISTS & STUDIO

611 Park Ave.

Beausejour, Manitoba

SOME LUCKY PERSON WILL . . .

**WIN** THIS



"INSTAMATIC"  
100

**KODAK  
CAMERA**

During the  
Winter  
Farewell

**FREE** complimentary tickets will be given with every purchase. The winning ticket will be announced in the Beausejour Beaver, one week following the Winter Farewell.

**FREE FILM**



For every film presented  
for processing receive One  
Film Free on

127 - 620 Black & White

Offer good for one (1) month only,  
during February

# BEAUSEJOUR

REXALL  
DRUG

# For The Fun We'll Have . . .

. . . A Thank You To The Folks Responsible

## BEST WISHES TO THE WINTER FAREWELL COMMITTEE

KOSKIE

WEST END  
SERVICE



Best Wishes to the  
Beausejour Winter Farewell!

I am proud to represent Eastern  
Manitoba's Finest Constituency.

FRED KLYM,  
M.L.A. for Brokenhead

GALAY  
GROCERY

GORDON A. BROWN  
CHARTERED  
ACCOUNTANTS

## — HAVE A GOOD TIME —

LARRY'S  
SHOE  
STORE

"PAT'S"  
BARBER SHOP

"CHUCK'S"  
BARBER SHOP

KOZYRA  
SIGNS

"JOHN'S"  
BARBER SHOP

# For Many, Many Happy Hours of Fun in Beausejour

— TAKE PART IN EVERY EVENT —

COMPLIMENTS OF

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FOOD MARKET**



**PARK AVENUE SERVICE**

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Beausejour

BEST WISHES . . .

**Beausejour Hotel**

Beausejour

GET IN THE SPIRIT  
OF THE CARNIVAL

*Best Wishes*

from

**Wm. Horodyski**  
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Canadians have put their trust  
in the Bank of Montreal.

Today, more than three million people  
from coast to coast call the B of M  
"MY BANK".

**BANK OF MONTREAL**  
*Canada's First Bank*

Beausejour Branch

F. G. HACQUOIL, Manager

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560 PEMBINA HIGHWAY  
(At Grant Ave.)

**PHONE 453- 2813**



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